

ON-DEMAND BOOK PURCHASING METHOD

Abstract of the Disclosure

A method for disclosing at least half or more of the content of a book via the Internet and promoting the motivation to buy a book is provided. A book to be viewed is selected (52) from books listed on a book purchase home page (51). A portion (or the whole, in some cases) of the book is disclosed, and the reader selects (54) to purchase a book, and when he decides to purchase the book, he clicks (55) the "Buy" button on the home page. His address, name, and payment method for purchasing the book are inputted (58), and the resulting information is sent to a book printing/binding vendor, where printing and binding of the book is initiated. A completed copy of the book is sent to the buyer by mail or home delivery service.